



No. M-12011/03/2021-22/MD
Government of India
Ministry of Textiles
Office of the Development Commissioner (Handicrafts)

West Block-7, R K Puram,
New Delhi-110066

Dated: 20.06.2022

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marketinghandicrafts@gmail.com

CIRCULAR

Subject:-Annual Action Plan for the year 2022-23.

The undersigned is directed to invite the proposals from eligible organisations for the remaining approved venues (Annexure 1) as per annual domestic marketing plan for the year 2022-23 for organising domestic marketing events.

The proposal for organizing marketing event from the eligible organisations (NGOs/Govt Corporation/agencies/Council/Co-operative Societies etc.) is invited through NGO Portal of Office of DC (Handicrafts) as well as through email (in case of government organisations not able to submit their proposal through NGO Portal). The following check points may be ensured by the concerned Assistant Directors.

1. To promote eoffice initiative, it must be ensured that no hard copies of the proposal are submitted at HQ office.
2. **National Handicrafts Fair will either be organised departmentally or by Govt agencies.**
3. Govt corporations/agencies may be preferred for the proposals of Gandhi Shilp Bazaars and Thematic Exhibitions.
4. The proposal must be recommended only as per the approved remaining venues.
5. **The last date for applying the proposal for the Implementing agency is 06.07.2022.**
6. All the concerned Assistant Directors are directed to scrutinize the proposals and may **either recommend or reject the proposal by 11.07.2022 keeping in view of the Internal Guidelines for Domestic events** and ensure financial parameters should be correct in recommended proposal.
7. **No proposal should remain pending at the end of Assistant Director, Handicrafts Service Centres after 11.07.2022.**
8. Govt agency applying through email to HQ office (in case is not able to submit their proposal through NGO portal) may advised to submit one copy of the proposal in the concerned field office.
9. The concerned Assistant Director may ensure that empanelment in case of NGOs must be valid on the last date of receiving the proposal.

This issues with the approval of Development Commissioner (Handicrafts).

Encl: Annexure 1.


(Saroj Kumar Singh)
Assistant Director (MSS)

To

1. All Regional Director (SR /CR /ER /WR /NER /NR), Office of DC (Handicrafts) for circulation and necessary compliance.
2. All the Assistant Directors, HSCs.
3. The Assistant Director (IT Cell), Office of DC (Handicrafts) to upload the circular on the website.
4. PA to DC (HC)/ PA to ADC (HC)/ PA to Sr. Director (HC)/ PA to Director (HC).

386796/2022/MSS-HC

S/N	Venue	Remaining Venues				
		NHF	GSB	CB	Exh	Th Exh
A	CR					
	Uttar Pradesh					
	Lucknow	1				1
	Varanasi	1				
	UTTARAKHAND					
	Dehradun					1
B	ER					
	BIHAR					
	Gaya/Bodh Gaya			1		
	Madhepura				1	
	JHARKHAND					
	BOKARO			1		
	DEOGHAR				1	
	Hazaribagh UH				2	
	Jamshedpur			1		
	RANCHI					1
	ODISHA					
	Bhubaneswar	1				1
	Konark UH				1	
	Puri UH		1			
	WEST BENGAL					
	Burdwan				1	
	Durgapur UH				2	
	MURSHIDABAD			1		
	Santiniketan	1				
	Santiniketan UH				1	
C	NER					
	Arunachal Pradesh					
	Itanagar			1	1	
	Assam					
	Gauripur			1		
	Guwahati	1				
	Kokrajhar				1	
	MANIPUR					
	Ukhrul				1	
	MEGHALAYA					
	Shillong			1		
	MIZORAM					
	AIZAWL			1		
	NAGALAND					
	Dimapur UH		1		3	
	Sikkim					
	Gangtok					1
	TRIPURA					
	Gormati				1	
D	NR					
	HARYANA					
	AMBALA			1		
	Punjab					
	Abohar				1	
	Faridkot				1	

S/N	Venue	Remaining Venues				
		NHF	GSB	CB	Exh	Th Exh
	LUDHIANA		1			
	Patiala			1		
	RAJASTHAN					
	JODHPUR	1				
E	SR					
	Andhra Pradesh					
	Tirupati UH		1	1	2	
	Karnataka					
	Dharwad			1		
	KERALA					
	THIRUVANANTHAPURAM					1
	Puducherry					
	Karaikal				1	
	Puducherry				1	
	TAMIL NADU					
	Kanyakumari					1
	Kanyakumari UH				1	
	Thanjavur			1		
	Telangana					
	Dharwad				1	
	Hyderabad			1		
F	WR					
	CHHATTISGARH					
	Bhilai		1			
	Bilaspur			1		
	Raipur					1
	Raipur UH		1	1	2	
	GOA					
	Panji		1		1	1
	GUJARAT					
	AHMEDABAD	1				
	Jamnagar				1	
	VADODARA					1
	MADHYA PRADESH					
	Devas				1	
	Indore UH			1	1	
	Panchmarhi				1	
	Maharashtra					
	Mumbai					1
	Navi Mumbai UH		1			
	Pune					1
	Grand Total	7	8	17	31	12
						75